



# Mark Millar – Lecturer

## Marketing, Logistics, Supply Chain



**Mark Millar** MBA, FCILT, FHKLA, FCIM, GAICD, CLP, SCOR-P

Leveraging a successful corporate career encompassing thirty years' global business development experience in supply chain and logistics services for the B2B sector, Mark Millar presents engaging and informative lectures that deliver a practitioner perspective on a range of topics covering Marketing, Logistics and Supply Chain.

Mark's enlightening, informative and engaging presentations explore the supply chain implications of critical mega-trends that are impacting almost every business - Globalisation Shifts; the E-Commerce Frenzy; Digital Disruption; The Asian Century; and the Coronavirus Pandemic.

His widely acclaimed book '*Global Supply Chain Ecosystems*' - commissioned by leading publisher Kogan Page of London - has sold in fifty countries across six continents, earning praise from both industry and academia.

Since 2012, Mark has served as a Visiting Lecturer at Hong Kong Polytechnic University, where he presents guest lectures on the Supply Chain, Warehousing and Transport modules of the Integrated Graduate Development Scheme (IGDS) Master of Science program, jointly awarded with The University of Warwick.

Georgia Tech (Atlanta USA) have engaged Mark on several occasions as Guest Lecturer for the Hong Kong module of their Executive Masters in International Logistics (EMIL) program. Mark has also presented guest lectures at the Georgia Tech campus in Atlanta, RMIT in Ho Chi Minh City, SP Jain in Dubai and Singapore and Warwick University WMG (UK).

His thought leadership *Supply Chain Insights* articles which explore industry developments and market trends have been published in more than 100 international trade media channels and industry journals (print and online) across 20 countries.

Mark earned an MBA with Distinction from the University of the West of England, for which his dissertation explored 'Relationship Marketing in the Business-to-Business Environment'.



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### Subject Matter Expertise:

SUPPLY CHAIN and LOGISTICS (FCILT)	MARKETING (FCIM)
<i>25 year global career including Exel Logistics, DHL Solutions, Modus Link, UPS Supply Chain</i>	<i>25 year global Marketing and Sales career in the Major Account B2B Services Sector</i>
<ul style="list-style-type: none"> <li>• Global Supply Chain Management</li> <li>• Asia Supply Chain Insights</li> <li>• Logistics and Distribution</li> <li>• International Freight Forwarding</li> <li>• China and ASEAN Trends</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic Marketing</li> <li>• Services Marketing</li> <li>• B2B Marketing</li> <li>• Relationship Marketing</li> <li>• Major Account Sales</li> </ul>

### References and Testimonials



“Mark, the feedback was good. All of the students enjoyed your session very much. Due to your great sharing and contribution, we would be glad if you can again be our guest speaker on the Supply Chain Management module for University of Warwick”  
*Dr. Tommy K.L. Choy, Associate Professor, Department of Industrial and Systems Engineering, Hong Kong Polytechnic University*



“Mark is a very capable lecturer. He is able to pitch his message at the correct level for his audience, and delivers with an informative and engaging style”  
*David Sharpe, Supply Chain Module Lead Tutor, University of Warwick UK / Hong Kong Polytechnic University*



“Mark Millar's engaging and informative overview of logistics and related economic developments in Hong Kong, the pearl river delta and indeed much of China provided actionable information and important insights for developing effective operations and strategies in the region”  
*Dr. John H. Vande Vate, Professor & EMIL Executive Director, Georgia Institute of Technology, Atlanta USA*



“Mark, many thanks for your presentation today. The feedback from the students was very positive; they both learned and enjoyed your session; I hope you can join us again for our module in March”  
*David Sharpe, Warwick University, UK*



“Mark delivered an engaging presentation on the ‘Ten Mega Forces re-shaping Global Supply Chains’ in a language that our undergraduate students easily understood and appreciated.”  
*Jaime Calbeto MSIT, Course Leader, RMIT Saigon, Ho Chi Minh City, Vietnam*



"I invited Mark as a Guest Lecturer on the Warehouse Management Masters module that I was running at Hong Kong Polytechnic University. He was excellent. He quickly built up a rapport with the students and used his considerable experience to provide case studies and examples throughout the lecture sessions. His experience of speaking in public and chairing various conferences and committees made him very suitable for this type of work and I hope to use his talents and skills again next year when I return to Hong Kong"  
 Top Qualities: Great Results, Personable, Expert  
*Gwynne Richards, University of Warwick, UK*